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| Demo: Breadcrumbs | |
| Demo Script Action | Feature/work items that support action |
| **User Role: Online buyer - research**  **Seamless product, link and info logging**   * Show typical product research activity and Breadcrumbs’ Chrome extension as a helper | * Homepage * Breadcrumbs Chrome extension   + Initiating registration from extension   + Logging-in from extension   + Visiting 3rd-party sites and specific product categories * Dashboard   + Show single-sign-on login (if ready, else show regular login)   + Show dashboard with just viewed products |
| **User Role: Online buyer – review and decision**  **Product sorting and filtering**   * Show cluttered browser w/tabs * Show Amazon and Ebay wishlists * Insist on the idea of“losing track” of previous research efforts and having to redo them | * Breadcrumbs web dashboard * Show “ALL” view   + Show filtering options * Show category view   + Show filtering options   + Show sorting options * Show removing a product |